MULTIDISCIPLINARY HEAD and NECK CANCERS
SYMPOSIUM
EXPANDING TREATMENT HORIZONS
The Westin Kierland | Scottsdale, Arizona | February 27-29, 2020

PROMOTIONAL SPONSORSHIP OPPORTUNITIES
www.headandnecksymposium.org

CO-SPONSORS:
Meeting Sponsorship Opportunities

PLATINUM ($100,000+)*
- Eight (8) complimentary full-conference registrations.
- Two (2) complimentary tabletop displays at symposium.
- Ability to reserve block of six (6) rooms at host hotel.
- Preferential assistance with meeting space.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

GOLD ($75,000+)*
- Four (4) complimentary full-conference registrations.
- One (1) complimentary tabletop display at symposium.
- Ability to reserve block of two (2) rooms at host hotel.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

SILVER ($50,000+)*
- Two (2) complimentary full-conference registrations.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

BRONZE ($25,000+)*
- One (1) complimentary full-conference registration.
- On-site signage.
- Name recognition in printed program.
- ASTRO website recognition.

COPPER ($15,000+)*
- Name recognition in printed program.
- ASTRO website recognition.

*Additional benefits and branding opportunities apply. Contact ASTRO’s Corporate Relations Department at 703-502-1550 or corporaterelations@astro.org for more information.
Virtual Meeting ($50,000)
Receive year-round recognition! ASTRO will preserve the content presented in Multidisciplinary Head and Neck Cancers Symposium sessions through audio and visual recordings, which will be made available on the ASTRO website year-round. The Virtual Meeting provides an excellent informational recap for meeting attendees and a great training tool and information source for those unable to attend. Sponsors receive name recognition on the meeting website and recognition in all publications where the Virtual Meeting is mentioned.

Industry-Expert Theater ($25,000)
Enhance the educational element of your company’s noteworthy products and services with a presentation in the Industry-Expert Theater. The Industry-Expert Theater provides exhibitors with a unique and effective marketing opportunity to hold live promotional presentations or activities designed to raise awareness of featured services and products. Sponsorship includes meeting space, general A/V equipment, pre-show mailing list* and promotion on the meeting website and in the Pocket Program.

Attendee Hospitality Suite ($20,000)
Showcase your product information to meeting attendees by hosting your own hospitality suite during the course of the meeting in the headquarters hotel. Sponsorship includes meeting space, pre-show mailing list*. All other costs will be the responsibility of the sponsor.

Advisory Board Meeting ($10,000)
Take advantage of more than 700 expected attendees by holding your Advisory Board meeting in the convenience of the the headquarters hotel. A 22”x28” sign will be included; however, all other costs associated with the meeting will be the responsibility of the sponsor.

*ASTRO policy prohibits distribution of private email addresses.
Promotional Opportunities

Pocket Program ($25,000)
A comprehensive meeting information booklet available and distributed to all attendees, the Pocket Program contains information on all aspects of the meeting. Sponsor receives two full page displays to include the inside back cover and one interior page.

Premier Display Banner ($5,000)
These large colorful meter board banners are positioned in prominent locations through the meeting space and provide unparalleled visibility for your corporate display.

Wi-Fi ($5,000)
Attendees will enjoy free wireless Internet throughout the meeting space. Your company name will appear on the wireless landing page and any relevant signage.

ePoster Viewing Area ($20,000)
All poster presentations are digital! All abstracts selected for this category will now be displayed on 42” touch-screen monitors. Posters will still be grouped by disease site, and all presenters will have a scheduled time to discuss their poster, so we anticipate a large volume of traffic in this area during presentation times. Sponsors will have an opportunity to brand two casual seating areas, which double as charging stations, with table clings and throw pillows, perfect for poster presenters and viewers to gather.

Registration Bag Drop Opportunities
If you are showcasing a new product or service, hosting an Industry-Expert Theater or simply want to highlight your booth, the Registration Bag Drop is a great way to bring attention to your company’s presence at this meeting.

   **Lead Sponsor:** $10,000  
   **Insert:** $2,500

Hotel Key Card ($15,000)
Customized hotel room keys are distributed to attendees staying at the headquarters hotel. The sponsor will have the opportunity to work with ASTRO to personalize the key card design.

Online Conference Planner Leaderboard Displays ($2,500)
The Online Conference Planner provides attendees with access to sessions, posters and exhibitor information. Attendees will be able to create their own personal itinerary with customized interactive maps of the sessions and booths that they would like to visit. Up to three leaderboard displays available for purchase will rotate at all times on the home page. Display links to exhibitor webpage.

Charging Station ($10,000)
Capture the undivided attention of attendees as they power up their mobile devices.
Yes, my company would like to sponsor the 2020 Multidisciplinary Head and Neck Cancers Symposium.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$100,000+</td>
</tr>
<tr>
<td>Gold</td>
<td>$75,000+</td>
</tr>
<tr>
<td>Silver</td>
<td>$50,000+</td>
</tr>
<tr>
<td>Bronze</td>
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</tr>
<tr>
<td>Copper</td>
<td>$15,000+</td>
</tr>
</tbody>
</table>

**SPONSORSHIP OPPORTUNITIES**
- Virtual Meeting: $50,000
- Hospitality Suite: $20,000
- Industry-Expert Theater: $25,000
- Advisory Board Meeting: $10,000

**PROMOTIONAL OPPORTUNITIES**
- Pocket Program: $25,000
- ePoster Viewing Area: $20,000
- Hotel Key Card: $15,000
- Charging Station: $10,000
- Premier Display Banner: $5,000
- Wi-Fi: $5,000
- Registration Bag: $10,000
- Lead Sponsor: $10,000
- Bag Insert: $2,500
- Online Conference Planner: $2,500
- Leaderboard Ad: $2,500

**TOTAL AMOUNT**

**CORPORATION**

**CONTACT PERSON**

**ADDRESS**

**CITY**

**STATE**

**ZIP**

**TELEPHONE**

**FAX**

**EMAIL**

**PLEASE REMIT FORM TO:**

ASTRO CORPORATE RELATIONS DEPARTMENT
251 18th Street South, 8th Floor
Arlington, VA 22202

Phone: 703-502-1550
Fax: 703-839-7399
Email: corporaterelations@astro.org
<table>
<thead>
<tr>
<th>Meeting</th>
<th>Date</th>
<th>Location</th>
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<tbody>
<tr>
<td>Multidisciplinary Head and Neck Cancers Symposium</td>
<td>February 27-29, 2020</td>
<td>Westin Kierland Resort and Spa · Scottsdale, Arizona</td>
</tr>
<tr>
<td>ASTRO 62nd Annual Meeting</td>
<td>October 25-28, 2020</td>
<td>Miami Beach Convention Center · Miami Beach, Florida</td>
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<tr>
<td>ASTRO Annual Refresher Course</td>
<td>March 20-22, 2020</td>
<td>The Ritz-Carlton · New Orleans, Louisiana</td>
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<tr>
<td>Best of ASTRO</td>
<td>November 13-14, 2020</td>
<td>Beverly Wilshire Hotel · Beverly Hills, California</td>
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<tr>
<td>17th Annual Advocacy Day</td>
<td>April 20-21, 2020</td>
<td>Washington Court Hotel · Washington, DC</td>
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<tr>
<td>Multidisciplinary Thoracic Cancers Symposium</td>
<td>December 3-5, 2020</td>
<td>Omni Scottsdale Resort &amp; Spa at Montelucia · Scottsdale, Arizona</td>
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<tr>
<td>ASTRO Research Workshop</td>
<td>June 4-5, 2020</td>
<td>FHI360 Conference Center · Washington, DC</td>
</tr>
<tr>
<td>ASTRO Coding and Coverage Seminar</td>
<td>December 2020</td>
<td>ASTRO Headquarters · Arlington, Virginia</td>
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